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2014

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**INTHEHEART**  
MAEA FALL 2014

65th  
ANNUAL

CONFERENCE, LANSING, NOVEMBER 13-16

To promote Integrity, Integration, and Advocacy in the Heart of Art Education

# MICHIGAN ART EDUCATION ASSOCIATION

## FALL CONFERENCE 2014

### ISSUE NO. 37

FALL 2014

QUARTERLY PUBLICATION  
FREE TO MAEA MEMBERS

*The Michigan Art Education Association's mission is to promote quality visual arts education through leadership, service, and professional development.*

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### CONTENTS

- 02      PRESIDENT'S MESSAGE: ART IN THE HeART**
- 05      BROADENING OUR HORIZONS:  
ORIGIN[AL] THINKING**
- 06      VOLUNTEERING & STEWARDSHIP: WORKING FOR A  
BETTER ORGANIZATION FOR ALL**
- 07      FOLLOW US DOWN THE RABBIT HOLE: MAEA FALL  
CONFERENCE 2014**
- 12      HOTEL RESERVATIONS**
- 13      KEYNOTE SPEAKERS FOR ART IN THE HeART**
- 17      REGISTRATION FOR ART IN THE HeART**
- 20      MAEA CONFERENCE INFORMATION & POLICY**

MAEA Arteacher is published three times per year: January, April, September, by the Michigan Art Education Association. Publications are in newsletter format for Winter and Spring, with full editions posted on our website. The Fall published edition os both full and posted on the website.

Annual Membership includes membership and publications for both the National Art Education Association and the Michigan Art Education Association: \$95 [Active Membership], \$95 [Associate], \$65 [Retired], \$80 [First Year Professional], \$45 [Student], \$220 [Institutional].

Post Master send address changes to: Jane Inhulsen, 8149 Green Valley Drive, Grand Blanc, MI 48439

Deadlines for submitting material to the MAEA ArTeacher: April 1, Spring/Summer PD; July 1, Fall; November 1, Winter; to submit, please email articles to: [inhul4@comcast.net](mailto:inhul4@comcast.net)

Guidelines for articles posted on Publications tab at [www.miarted.org](http://www.miarted.org)

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Graphic Designer: Drew VanderVeen

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# PRESIDENT'S MESSAGE

## ART IN THE HEART!



**Lani Warner-Yuen**  
MAEA President  
laniwarner@hotmail.com

The return to a new school year always brings a wave of emotions and thoughts. Personally, I find the start of a school year as exciting as it was when I was a child. My heart and mind are filled with the excited anticipation of trying new art lessons, new ideas for curriculum, and starting over “fresh,” professionally, with opportunities to fix last year’s concerns. As I reflect on the beginning of past school years, my thoughts turn to the annual MAEA Fall Conference—a new school year always means planning and preparing to attend.

The mission of the fall conference is “To Promote Integrity, Integration, and Advocacy in the Heart of Art Education.” This is not only our hearts, as art educators, but also to instill these values in the hearts of our students, school community, colleagues, administrators, and legislators. A new school year provides an opportunity for starting over with these aforementioned stakeholders, and the fall conference can help provide a toolbox of resources.

The figurative “wrench” for your advocacy toolbox could come from the presentation by Kathy Valentine (art teacher in the Berkley School District), “Family Fun Night and the Arts.” You may learn some new things to help tighten and tweak parent support for your programs. The “duck tape” could be Nancy Walkup’s (NAEA Elementary Division Director) “Arts Advocacy in the 21st Century,” and you may come away with multiple ideas and ways to advocate for your program. The “glue” in your toolbox may be a workshop that touches your heart and helps renew your commitment to your students, check out “An Artist’s Journey,” presented by Scott Fergus and Zane Balks-Russell (student and art teacher). The “hammer” in your toolbox may come from a keynote presentation on the new art standards given by NAEA President, Dennis Inhulsen allowing you to articulate the connections between the rigor of the arts and Common Core.

There are too many workshops, presentations, keynote speakers, and artists to name them all. The common threads through all of them are dedicated art educators, amazing insights, and wonderful tools for you to take back to your school and district. There are workshops highlighting the Michigan Arts Education Instruction and Assessment Program (MAEIA), as well as teacher evaluations, student growth, and of course, more information about the new national standards created by the National Coalition for Common Arts Standards.

Touching the hearts of our students, parents, school colleagues, and greater community requires some creativity and meaningful experiences. The MAEA Fall Conference can help you with this process. I hope to see you in Lansing, November 13-16, 2014, for an amazing conference and professional learning!

# REGIONAL MAP

Region 1:  
*Detroit (City of)*

Region 2:  
*Western & Southern Wayne County*

Region 3:  
*Washtenaw, Monroe, Lenawee, & Jackson*

Region 4:  
*Barry, Calhoun, Branch, & Hillsdale*

Region 5:  
*St. Joseph, Cass, Berrien, Van Buren, & Kalamazoo*

Region 6:  
*Macomb, St. Clair, & Wayne county East of Detroit*

Region 7:  
*Oakland*

Region 8:  
*Livingston, Ingham, Eaton, Shiawassee, & Clinton*

Region 9:  
*Ottawa, Kent, Ionia, Montcalm, & Allegan*

Region 10:  
*Lapeer & Genesee*

Region 11:  
*Gratiot, Huron, Sanilac, Tuscola, & Saginaw*

Region 12:  
*Bay, Midland, Isabella, Roscommon, Clare, Gladwin, Arenac, & Ogemaw*

Region 13:  
*Manistee, Mason, Lake, Mecosta, Oceana, Newaygo, Muskegon, & Osceola*

Region 14:  
*Emmett, Cheboygan, Presque Isle, Otsego, Montmorency, Alpena, Crawford, Iosco, Alcona, & Oscoda*

Region 15:  
*Missaukee, Wexford, Benzie, Grand Traverse, Antrim, Charlevoix, Kalkaska, & Leelanau*

Region 16-18:  
*Chippewa, Mackinac, Luce, Alger, Schoolcraft, Delta, Marquette, Dickinson, Menominee, Iron, Baraa. Houghton. Keweenaw. Ontonaaan. & Goaebic*



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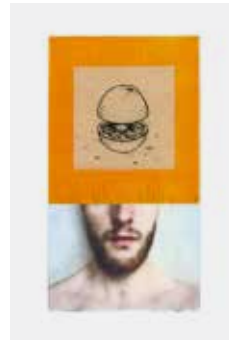
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# BROADENING OUR VISION: ORIGIN[AL] THINKING



**Ren Hullender, Ph.D.,**  
President-Elect  
Historian

I marvel when I see images of cave paintings – like the Hall of Bulls, Lascaux, France, circa 15,000 BC. I am reminded of the inherent, embodied cognitive quality of art. Approximately 350 caves in Spain and France – in addition to Italy, Africa, Australia, and other parts of the world – house thousands of drawings, paintings, and sculptures. In fact, art has been an essential part of every culture from the beginning of civilization to the present, reflecting the priorities, values, and needs of the culture, celebrating human nature, and exploring the human condition. Neurologist Semir Zeki asserted that visual elements manipulated by the artist are sensibilities derived from survival cues, and constitute a biological foundation for aesthetics. Zeki (1991) determined that “[t]he function of art is an extension of the major function of the visual brain – a search for constancies with the aim of obtaining knowledge about the world” (p. 79). Prior to language, and every time language is inadequate, or the idea ineffable, we resort to the image (Shlain, 2007), instinctively attaching subconscious personal questions to open-ended creative inquiry (Tucker, 2007). Every time a child picks up a crayon, a paintbrush, or a ball of clay, she reenacts the same non-linguistic cognitive capacity to interact with the world, create meaning for herself from the affordances of her environment, and imagine possibilities for a different and better future.

I think it is interesting that the German word for science, *wissenschaft*, means, inquiry; the pursuit of knowledge and learning, with the implied inclusion of the arts and humanities, social sciences, and even theology. Psychologist, Robert Solso (2003) observed that “[a]rt informs science and science informs art, but at a certain conceptual level, art and science converge and their respective answers to universal questions are the same” (p. 259). Harvard physicist and artist, Eric Heller, further explained, “[t]hrough art one can sometimes get straight to the essence of the matter and almost get an intuitive comprehension that might otherwise take years of study” (Dreifus, 2002, p. 2). In fact, some of the greatest discoveries in physics were preceded by instinctive apprehensions of the same concepts by visionary Western artists (Shlain, 2007). It is no coincidence that there were 15 sessions on STEM>STEAM programs at the 2014 NAEA Convention; not only are art and science related, artistic thinking is essential to learning and innovating!

Every work of art is inherently cross-disciplinary higher order thinking. Although Bruner’s (1960) idea of dividing knowledge into isolated disciplines benefited research, it was a bad idea for teaching. Life is a complex amalgam of history, science, math, technology, and every other content area; ideally, learning should be an experiential comprehension of how those disciplines interact in a given life event (Shulman, 2005). Art does that, every time, and engages higher order thinking to bring those understandings into language.

This fall, as we tweak our curricula, as we formulate advocacy statements, and as we consider new possibilities for MAEA and the Strategic Plan, think about how art, beyond cultural convention, broadens our vision of who we are, what we know, and what we can do.

Bruner, J. (1960). *The process of education*. Cambridge, MA: Harvard University Press.

Dreifus, C. (2002). *Scientific conversations: Interviews on science from the New York Times*. New York: Holt Publishers.

Shlain, L. (2007). *Art & physics: Parallel visions in space, time, and light*. New York: Harper Collins.

Shulman, L. (2005) *Pedagogies of uncertainty*. *Liberal Learning*, 91(1), pp. 18-25.

Solso, R. (2003). *The psychology of art and the evolution of the conscious brain*. Cambridge, MA: MIT Press.

Tucker, D. (2007). *Mind from body: Experience from neural structure*. New York: Oxford University Press, Inc.

Zeki, S. (1991). *Art and the brain*. *Journal of Consciousness Studies*, 6 (6-7), 76-96.

# VOLUNTEERING AND STEWARDSHIP: WORKING TOWARD A BETTER ORGANIZATION FOR ALL.



**Adrienne DeMilner**  
Vice President

About 16 years ago, I decided to change my career. I went into teaching only to find that, although I had the passion for my subject area, I lacked the comradery I felt I needed to be successful at this new career. I was alone in the classroom with these hungry eyes looking at me, eager to create art and to make something beautiful. Yet, with all the lesson plans and knowledge of art history and ideas for creating art forms, I still felt alone in my delivery. That was about to change when I discovered MAEA.

I was encouraged by a supervising teacher to join the organization, and attend a conference. What I soon found were a number of people who felt the way I did. I connected with many art teachers from across the state and wanted to help this amazing event in any way I could. I signed up to volunteer at the next event and have added hours ever since. The most important thing I glean from conferences is the tried and true experience of those who have practiced longer than I. I felt an immediate fellowship with art teachers, and found that I entered my classroom with new confidence. I bring those teachers and their sage advice into my classroom daily. I am never alone. I think about their challenges and relate them to my own situation. There is no way that I would have been able to succeed in a vacuum.

Attending events like our annual conference is refreshing to our spirit. What makes these events and our overall organization function like clockwork is the commitment of many volunteers. People volunteer because it makes them feel good. Working with others to make a meaningful contribution to our organization is fulfilling, like you are a part of the whole, NOT just a visitor to the event. Gandhi said it well: "The best way to find yourself, is to lose yourself in the service of others". The more you connect with others in your field, the more you grow as an art educator.

Consider volunteering at the upcoming Lansing conference "Art in the Heart." You will be contributing to your professional organization and working toward the common goal of strengthening art education across the state. Volunteering can be as simple as

taking tickets at the door of a workshop, helping a presenter set up their materials, introducing a speaker, setting up a luncheon, an evening event, or the annual garage sale. Be the first to see what any of these opportunities present and make a friend along the way, make a connection, make a difference.

To those of you who have volunteered in the past: Thank you so much for making our conferences run smoothly. I will be contacting you again to see if you would like to continue your stewardship with MAEA. To those who are new and would like to try volunteering: Please contact me at [adrienne616@gmail.com](mailto:adrienne616@gmail.com). I welcome any and all who would like to contribute to making MAEA a healthy and vibrant organization for all.

Adrienne DeMilner  
MAEA Vice President

An advertisement for Service Reproduction Co. Art Supplies. The ad features a blue border and a green header with the company name and "ART SUPPLIES". Below the header is a photograph of various art supplies like markers, paint, and brushes. A white box contains the address: 340 Summer Ave NW, Grand Rapids, MI 49504, and phone/fax numbers. A yellow banner at the bottom says "Contact us for a FREE catalog!" and the website URL is www.servicereproduction.com.

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# FOLLOW US DOWN THE RABBIT HOLE AND FIND A WONDERLAND OF ART!

**Kerry Shadbolt,  
Jill McKillips,  
and Jon Gere**  
MAEA, 2014  
Conference Co-chairs



We want to extend a warm “heart of the mitten” welcome to the 2014 MAEA Conference. Journey with us to a “Wonderland” of art. Elements of fun, fantasy and excitement will refuel your heart with artistic spirit for a successful school year.

Lansing is an art-rich area, and many wonderful local resources have opened their doors to us. Michigan State University is allowing us to make art in their Kresge Art Center Thursday night before we travel to the Eli and Edythe Broad Art Museum Opening. Delphi Glass is inviting us to learn new crafts, we have tours of Frank Lloyd Wright homes, The Greater Lansing Potters’ Guild, Reach Studio Art Center, the Michigan State Capitol Building tour, and Gallery crawls planned for you.

This year’s location allows for the return of many of the conference’s big hit events. The student exhibitions are back in person, but Kids ‘n’ Clay is still electronic. You are welcome to participate in the traditional Members’ Show once again, with a reception on Friday night. Empty Bowls will be replaced with a fusing activity.

We are excited to provide a wonderful sampling of the talented individuals from the heart of Michigan. They will share their studio lives, show us their artistic endeavors and offer us great experiences as artists! We are lucky to have a variety of keynote speakers who will share their expertise with us. MAEA’s own Ren Hullender will explore higher-education concerns, and Leslie Donaldson will address the importance of arts advocacy. Jen Bulp will share how to connect your practice to your community. Artists and illustrators Gijsbert “Nick” Frankenhuyzen and Kate Darnell will show tips of the trades that helped them become successful at their crafts. Technology guru Punya Mishra will address 21st Century Skills and teaching in the digital age, while Karl Gude shows how he inspires creativity in the classroom. Local ceramicist Mark Chatterley mixes it up with workshops on inspiration through philosophy. Learn how printmaker Linda Beeman found her artistic voice through Japanese style woodblock printing inspired by the natural beauty of Michigan. Glass master Jerry Catania explains how he manages to reach urban students through his school, and local fusing sculptor Craig Mitchell Smith shares his work and large-scale successes. In addition, the NAEA President, Michigan’s own Dennis Inhulsen, will update us on the new National Arts Standards, and September Buys will help us understand the intricacies of the writing process as well as how to apply them to our practice. We are very lucky to have NAEA’s Elementary Division Director, Nancy Walkup with us to share her expertise and best practices.

Back by popular demand, we’ve dedicated Thursday night to making art at Michigan State University’s Kresge Art Center. Sign-up early for these hands-on sessions, many of which are messy and exciting, which is why Kresge is the perfect venue for them. Plan ahead and arrange your own transportation to campus, seeing as bussing to Kresge will not be available this night. If you cannot make it to the Lansing Center first for check-in, we will arrange for attendance sheets at the event. You can go directly to the Eli & Edythe Broad Art Museum Opening, which is just a couple blocks away. Friday through Sunday, we scheduled a large variety of workshops. From 21st Century Skills, assessments, technology, travel, and media techniques, there is something for everyone. Many off-site events will take you to see the Lansing area. Of course, we threw in the ever-popular hands-on workshops for the artists in all of us.

Lansing has many exciting resources for you to explore. We hope you enjoy the city as much as we do. Thank you to all the hard-working volunteers who have coordinated to provide a sensory-rich professional development experience for you, our members. This conference could not have happened without many kind and enthusiastic volunteers who committed months to making this a Kingdom of HeART.

Thank you!  
Kerry Shadbolt, Jon Gere & Jill McKillips



*Our Mission is: “To promote Integrity, Integration, and Advocacy in the Heart of Art Education.” In the Kingdom of Hearts, rejuvenate the art in your heart. Follow your curiosity down the rabbit hole, just like Alice from Lewis Carroll’s Wonderland.*



# KINGDOM HeARTs GALA

BE “CURIOSLY” ENTERTAINED IN A WONDERLAND OF HEARTS. DRESS IN YOUR FINEST WONDERLAND ATTIRE! THE VENDOR GIVEAWAY AND THE SILENT AUCTION WILL TAKE PLACE THROUGHOUT THE EVENT, ALONG WITH THE ARTISANS GALLERY.

*“Who are you?” said the Caterpillar.*

*Alice replied, rather shyly, “I - I hardly know, sir, just at present - at least I know who I was when I got up this morning, but I think I must have been changed several times since then.”*

*“What do you mean by that?” said the Caterpillar sternly. “Explain yourself!”*

*“I can’t explain myself, I’m afraid, sir,” said Alice, “because I’m not myself, you see.” — Lewis Carroll*



## “FIND ART IN YOUR HEART” FOR A GREAT TIME AT THE 2014 KINGDOM HeARTs GALA!

Saturday November 15,  
8:30 pm - 11:00 pm

Radisson, Capitol Ballroom II, III & IV  
Masquerade as Wonderland characters  
and dance to music mixed by DJ  
Tony Neve.

# THIS YEAR'S CONFERENCE

## REGISTRATION: THE HEART OF OUR CONFERENCE

This year's Registration will be set up at the coatroom of the Lansing Center. Centrally located on the first floor of the conference center, this is where members can check-in, conference materials will be disseminated, and guest presenters will receive their materials. Times for Thursday's registration will be from 3 - 8 pm.

## PHOTOGRAPHS NEEDED!

Please help us document the amazing experiences you will have at the 2014 MAEA Conference this fall in Lansing. We are hoping to capture as much of the conference as possible through your eyes. We've set up a Shutterfly account and we'd love it if everyone could take pictures throughout the conference and upload them to our Shutterfly account.

### Directions:

1. Take pictures at workshops, meals, while enjoying Lansing, during conference meals, or at keynote speaker events.

2. Log in to our group Shutterfly account (You do not create a Shutterfly account.):

Email – ealfoster@gmail.com

Password – maeaconf

3. Upload your pictures to the MAEA14 folder.

4. Enjoy the photos uploaded by other conference attendees.

## THE "SCHOLARSHIP SILENT ART AUCTION" AND "ANNUAL GARAGE SALE" HAVE RETURNED

Headed by MAEA's Retired Division Chair, Maureen Roslanic, the "Scholarship Silent Art Auction" and "Annual Garage Sale" have returned this November 2014.

The Annual Garage Sale will take place before and during the Saturday box lunch & Region Gathering. Posters, sample projects, books, old videos... Purge your closet of unwanted treasures for other teachers to use by bringing a box or bag to donate. What a win-win! Donations from the sale go to the Student Scholarship Fund. The best items go fast, so come early or lose out on bargains!

Silent Auction - The MAEA retirees are asking members to donate pieces of original art that will be auctioned off at the conference. The money raised will be donated to the Student Scholarship Fund. The donated pieces of art will be on display for everyone to enjoy at the conference. During the conference, attendees will be able to place bids on the artwork until Saturday evening. During the Saturday Kingdom Hearts Gala, the highest bidders will be announced and the money raised will go to the Scholarship Fund. Members with the winning bids should plan on attending this ticketed event.

If you have an original piece of art that you would like to donate, please contact your Region Liaison or Maureen Roslanic, the MAEA Retired Division Chair. Donated artwork can be dropped off at the

conference (conference bag pick up area) or for special arrangements, contact Maureen at 616-560-5062 or by email at mroslanic@yahoo.com.

The goal this year is to raise at least \$1000. Your participation will add a little "Art to the Heart" of this year's conference and the Silent Auction is greatly appreciated.

Did you just retire? Let Maureen Roslanic know if you plan on going to the conference in November. We will honor you Saturday night Nov. 15 at the Awards Banquet.

## DRINK ME. EAT ME.

Eat, drink, and be merry! We have scheduled many nice events for you including a Division Level breakfast, Region Lunch, MAEA Members Breakfast, and Awards Dinner. Please note some meals are plated, so don't be late, or you will miss your opportunity to dine with us. Plated meals will be served within the first 15 minutes of the time designated in the program. Meals require a ticket. Spouses, guests will need to select their meals when registering. Late meals will not be provided.



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### ELI & EDYTHE BROAD MUSEUM: A WONDERLAND OF ART

Go through the looking glass at East Lansing's fabulous new museum. Opened in 2012, this asymmetric wonder is a "Wonderland" of modern art. Join us Thursday night for a reception and stroll through the galleries as you reconnect with friends over the light hors d'oeuvres and social hour.

## Black Velvet Mystery Painting with Oil Pastels and Black Light Poster Paints

Create a "painting" on black velour with Cray-Pas Expressionist Oil Pastels, then add a layer of mystery with UVFX Black Light Poster Paints. Only under a black light will the glowing "over-painting" be revealed!

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# THIS YEAR'S CONFERENCE

## STUDENT EXHIBITS

All will be held in Banquet 5 & 6 at the Lansing Center, Friday 11:00 am to 5:00 pm and Saturday 10:00 am to 3:00 pm. Shows featured include the Governors' Traveling Show (High School) and the Elementary and Middle School Top 30 State Exhibit. Kids 'n' Clay will run as a PowerPoint show on the big screen in the Lansing Center Banquet Hall.

## THURSDAY NIGHT WORKSHOPS: OFFSITE

Pack your bags early to catch a Thursday night workshop offsite at Michigan State University's Kresge Art Center. Think twice about driving to MSU. Parking is not free or readily available on campus. The bus to Kresge will depart from the Lansing Center at 4:30 pm. Sessions for the classes from 5:00 – 6:50 pm are ticketed. Take the bus to the Broad or back to the Lansing Center. The returning bus will leave from Kresge at 7:15 pm. If you want to go directly to the Edythe and Eli Broad Art Museum Opening, which is a block or two away on campus, remember to take your tickets with you.



All offsite bus transportation will depart from in front of the Lansing Center on Michigan Avenue. Please show up ten to fifteen minutes early if possible with your ticket. Don't forget to wear your name badge!

## THE KIDS 'N' CLAY K-12 CERAMIC EXHIBITION PRESENTATION

Include photos of your students' work in the Kids 'n' Clay presentation at the conference. You won't have to bring your student work to Lansing or worry about the breakage. Send a jpeg of student work as early as possible to Darcy Schreiber at: Kidsnclay2014@gmail.com

### Guidelines:

- Teachers may submit up to five pieces per level. Only one per student.
- Please don't send more than two images for each piece.
- All pieces should be photographed with a white background.
- Include Title, Student Name, Grade, School, Teacher Name with the images in the same email as the jpg photos.

**DEADLINE IS OCTOBER 3, 2014.**



## YARNBOMBING, WHAT IS THAT?

See for yourself! Starting with guerilla knitting in public spaces, yarn bombing has taken urban areas by storm. Located in the lobby of the Radisson, a collaborative space will be created just for you to participate in the new art form. We encourage you to bring additional materials or found objects for knitting, crocheting, wrapping, and weaving around the surface of items. Objects will be sold in the silent auction for student scholarships and installation work will be dismantled on Sunday morning. Come see what the buzz is all about.

## REGIONAL YARNBOMB AUCTION

Regional Liaisons and other members will be embellishing found objects with yarn to create a "yarn bombed" surprise. Items will be donated to the silent auction, which will close Saturday night at the Gala. Proceeds will go toward student scholarships.

## DENNIS INHULSEN, NATIONAL

### ART EDUCATION ASSOCIATION PRESIDENT

MAEA's former President and NAEA's current President, Dennis Inhulsen, will address the membership on the new national standards. As Chairman of the National Coalition for the Core Arts Standards' (NCCAS) Visual Arts Writing Team, he participated in and oversaw the creation process of the new conceptual framework for the next generation of arts standards. He will also present updates on the NAEA initiatives. This is relevant and important work that affects us all.

## THE GREAT LANSING CONVENTION & VISITOR'S

### BUREAU WELCOMES YOU!

Located across the street and just east of the Convention Center, the Visitor's Bureau houses information. Mid-Michigan has many wonderful and exciting sites. From the Michigan Historic Museum, to Michigan State University, The Edythe and Eli Broad Museum, Impressions Five, The Michigan Historic Museum, and various galleries, Lansing has plenty to do. We hope you can stroll across Michigan Avenue to give it a peek. Visit <http://www.lansing.org> for more information.



*\*Please silence your cell phones in sessions & remember to wear your name badge at all times.*

## LOOKING GLASS: FUSING "FUN-RAISER"

With Delphi Glass & Lansing Creativity Center so close, Lansing loves glass! This year's service-learning fundraiser will feature fusing glass. When you register, sign-up for a fifteen minute session for Friday and create your own dichroic glass pendant. Learn to score, break & chip glass at the fusing table in the vending hall. You can pick up your fired work on Saturday from the table in the vending area.

## LOCAL CRAFT SALE

With the holidays just around the corner, it is time to stock up! We are inviting local artists and our guest keynote speakers to be available to sell their work at the Radisson. So if you are a last-minute holiday shopper, bring your checkbook or some extra cash and stock-up on some handcrafted goodies.

# IMPORTANT! REGISTRATION INFO!

IF YOU PLAN TO REGISTER ONLINE AT: [HTTP://WWW.MIARTED.ORG/DATA/](http://WWW.MIARTED.ORG/DATA/), ONLY TICKETED SESSIONS [HANDS-ON, MEDLEYS, MEALS] OR TOURS ARE LISTED ON THE REGISTRATION SITE. PLEASE READ THE FOLLOWING HELPFUL INFORMATION:

1. Membership ID number: if your membership has or will expire before November 1, you must renew it. You can renew at: [http://www.miarted.org/MAEA\\_Membership.asp](http://www.miarted.org/MAEA_Membership.asp), or go to the NAEA site at <http://www.arteducators.org/community/membership>.
2. If you are a new/recent member and are not registered with MAEA systems yet, the MAEA online registration system will give you a temporary number so you can still register. MAEA and NAEA require your membership to attend the conferences. We will send you reminders to fulfill this responsibility if we do not have confirmation from NAEA by our next membership reports.
3. Many of our members find that they must re-enter the online registration site to adjust session selections. To do so, you will need to use the same Membership ID and Last Name as you initially set up. If you do not, you will be listed multiple times, and will be charged fees each time you re-enter. These can be cleared up, but adds to the challenge of accounting for the number of members attending. Should you have problems, email Jane at: [inhul4@comcast.net](mailto:inhul4@comcast.net) or Margaret at [MAEAregistrar@gmail.com](mailto:MAEAregistrar@gmail.com).
4. MAEA conference now creates class lists for the presenters for the ticketed sessions; therefore you will not be able to register for certain sessions for anyone else, as your name will be on the list multiple times. You will be allowed to purchase only one ticket for each ticketed session.
5. Guests and spouses must be registered on the special Guest Registration site or Special Registration form. This link is found on the main registration login page. You will not be able to select a meal, for example, the Awards Banquet, for more than one ticket.  
  
You must register that additional ticket, or tickets in the guest registration.
6. All receipts from both snail mail and online registration are emailed. Watch for emails from: [conferenceregistrar@miarted.org](mailto:conferenceregistrar@miarted.org). If your payment is not made when registering online, you will receive an email reminder notice. If this is not paid, prior to the conference, you will not be guaranteed any of the ticketed sessions you have requested. You will need to register at onsite prices for the sessions that are still available.
7. No conference badges will be included in envelopes at the registration desk until all payments are completed. If payment is not rendered prior to the close of pre-registration, your registration will be cancelled.
8. Your onsite registration envelope will include your receipt and tickets for any meals, tours, or medleys that you have selected. "Ticketed" hands-on sessions provide the presenter with a class list; you do not receive a separate ticket for each session. You will receive one "Big Ticket" listing ticketed events.

## DIRECTIONS AND HOTEL INFORMATION

### RADISSON HOTEL LANSING AT THE CAPITOL

111 N Grand Ave,  
Lansing Charter Township, MI 48933

#### HOTEL RESERVATIONS

Attendee must make reservations for the event by calling **1-800-333-3333** or **517-482-0188**. Reservations may also be made online at [www.radisson.com/lansingmi](http://www.radisson.com/lansingmi)

RATES FOR THE CONFERENCE ARE LISTED AS **\$115 FOR SINGLE AND \$115 FOR DOUBLE**. HOTEL ROOM RATES ARE SUBJECT TO 13% TAX.

THE RESERVATION DEADLINE IS OCTOBER 13, 2014 FOR THE DISCOUNTED PRICE.

THE DISCOUNT CODE FOR BOOKING THE WEEKEND IS: MAEA14.

PARKING AT THE RADISSON IS \$6 PER DAY FOR VALET PER VEHICLE PER NIGHT. THERE IS NO SELF-PARKING AT THE HOTEL.

## DRIVING DIRECTIONS TO THE LANSING CENTER

### Coming from the NORTH:

127 South to 496 West. Take 496 West to Grand Avenue (Exit 7A). Turn right (north) on Grand Avenue. Take Grand Avenue approximately 5 blocks to the intersection of Grand Avenue and Michigan Avenue. Turn right (east) on Michigan Avenue.

### Coming from the EAST:

96 West to 127 North (Exit 106B). Take 127 North to 496 West. Take 496 West to Grand Avenue (Exit 7A). Turn right (north) on Grand Avenue. Take Grand Avenue approximately 5 blocks to the intersection of Grand Avenue and Michigan Avenue.

### Coming from the SOUTH:

127 North to 496 West. Take 496 West to Grand Avenue (Exit 7A). Turn right (north) on Grand Avenue. Take Grand Avenue approximately 5 blocks to the intersection of Grand Avenue and Michigan Avenue. Turn right (east) on Michigan Avenue.

### Coming from the WEST:

96 East to 496/Downtown Lansing (Exit 95). Take 496 East to Pine-Walnut Sts./Downtown Lansing (Exit 6). Take exit and go approximately 5 blocks to Grand Avenue. Turn left (north) on Grand Avenue. Take Grand Avenue approximately 5 blocks to the intersection of Grand Avenue and Michigan Avenue.

## HOW TO NAVIGATE THE CONFERENCE SESSION INFORMATION ONLINE

### Session Number system:

**100's= Thursday sessions**  
**200's=Friday sessions**  
**300's=Saturday sessions**  
**400's=Sunday sessions**

Session Numbers may be prefaced with 'TC', which means Ticketed Session. Example: TC #200. These sessions are either hands-on or have a fee and therefore are limited in the number of participants with a "ticket." Medleys and tours will have actual tickets in the registration envelope you receive when you check in at the conference. Hands-on ticketed sessions provide a class list to the presenter with NO individual ticket in the envelope. There will be a "Big Ticket" with these sessions listed for you to check in at the session.

Session Numbers maybe prefaced with:

**K:** which means a Keynote Speaker. *Example: #K-1*  
**T:** which means a Tour. *Example: #T-1*  
**M:** which means a Meal. *Example: #M-1*  
**R:** which means a Reception. *Example: #R-1*

All Fall ArTeacher/onsite program Book Conference session Codes:

Logo for a bus or car/Offsite  
Logo for foot= offsite walking distance

**AA:** All Audiences  
**HS:** High School  
**MS:** Middle School  
**EL:** Elementary  
**HO:** Hands-on  
**R:** Retired  
**T:** Technology  
**ST:** Student Teacher  
**MU:** Museum  
**HE:** Higher Education  
**CD:** Cultural Diversity  
**O:** Other  
**AS:** Administrator/ Supervisor  
**CI:** Classroom Instruction  
**EE:** Exceptional Education

**The conference session format you will find online gives you all the information as follows:**

**TIME:** 12:00-3:00 pm  
**SESSION #**  
*Example: TC #100 for Ticketed, #T-1 for Tours, #M-1 for Meals, #R-1 for Receptions*

**SESSION TITLE**  
**LIMIT OF PARTICIPANTS:** may be limited due to hands-on, or room size

**TICKETED:** \$\$ cost for session

**SESSION DESCRIPTION**  
**REPEATS:** or not repeated

**AUDIENCE:** note session key categories

**PRESENTER:** name, position, school, business

An interactive area map, go to:  
[www.lansing.org/visitor/maps/](http://www.lansing.org/visitor/maps/)

# 2014 KEYNOTE SPEAKERS

## GUEST ART EDUCATORS



### Jennifer Bubp & Anna Beelke

Jennifer Bubp & Anna Beelke have successfully built their art program getting nationwide acclaim. Their fundraising efforts have brought their community together.

Jennifer Bubp is the Art Department Chair at Carmel High School in Carmel, IN. She teaches Drawing, Fiber Arts, Painting, and AP Art History. Jennifer is a graduate of DePauw University (BFA) and the Art Academy of Cincinnati (MAAE). She serves on the Worship Arts Team at Grace Community Church, where she designs live performance visual art pieces. She resides in Carmel, IN with her husband and three sons. She enjoys reading, running, and traveling.

Anna Beelke teaches Drawing, Jewelry, Introduction to 2-D Art, and Painting at Carmel High School. Anna is a graduate of Purdue University (BFA). As an artist, she loves oil painting, woodworking, and gardening. She resides in Indianapolis, and enjoys reading, cooking, and traveling. Anna and Jennifer co-sponsor the Carmel High School Art Club.



### Nancy Walkup

Nancy Walkup is the editor of *SchoolArts*, a magazine for art educators published since 1901 and a contributing author, along with Marilyn Stewart, Eldon Katter, and Laura Chapman, for *Explorations in Art*, Davis Publications elementary textbook series. Nancy's thirty-plus-years teaching experience covers all grade levels from kindergarten through university. Highlights of her career include serving as project coordinator for ten years for the North Texas Institute for Educators on the Visual Arts (NTIEVA), a national art education initiative funded in part by the Getty Institute and the Annenberg Foundation. Nancy was also the conference chair for the 2001 National Art Education Association conference held in New York City.

Nancy's honors include serving as an invited teacher at an elementary school in Beijing, China, 2007; selection for the Japanese Fulbright Memorial

Teacher program in 2008; and being named 2007 Teacher of the Year for her campus. She has won numerous awards from the art education associations of Louisiana and Texas as well as the National Art Education Association, most recently, Elementary Art Educator of the Year, TAEA, 2010. She is now the Elementary Division Director of NAEA and the current Director of NTIEVA, returning to the Institute after ten years at Ryan Elementary School in Denton, Texas. In addition, Nancy has published, with Pam Stephens, *Bridging the Curriculum through Art: Interdisciplinary Connections*, a book for art teachers and pre-service students. She has co-authored *Take 5* art print sets published by Crystal Productions, instructional units for CRIZ-MAC Art and Cultural Materials, and various other curriculum projects. Nancy also presents regularly at NAEA, TAEA, other state conferences, and similar venues and has served as an art education consultant for school districts and publishers. In addition, Nancy leads two annual summer seminars for art educators in Santa Fe, New Mexico: *Folk Art Traditions and Beyond* and *Pueblo Art and Culture*. Nancy's presentations are available at <http://www.slideshare.net/nwalkup/> and she can be reached at [nancywalkup@mac.com](mailto:nancywalkup@mac.com).



### Dennis Inhulsen

Dennis Inhulsen is Patterson Elementary's Principal in Holly, Michigan. Patterson is a school-wide Title I community. He has served in school administration for 13 years. Previously he taught art in grades kindergarten through community college for 21 years.

Dennis is President of the National Art Education Association; previously he served as Vice President

and Delegate for NAEA, President of the Michigan Art Education Association and Convention Chair for MAEA and NAEA.

He was Chair for Visual Arts for the National Coalition of Core Arts Standards (NCCAS) and serves on the Leadership Team for all arts disciplines.

Dennis is a frequent presenter related to arts and general education. Dennis holds BFA, MA, EdS. Degrees in Art & Education Leadership.



### Kate Darnell

Kate Darnell is a freelance illustrator and calligrapher in East Lansing, Michigan. With over 30 years of experience as a maker of pictures and letter-art, her illustrations have appeared in and on everything from children's books and magazines to CD packaging and T-shirts. She has a degree in Fine Arts from the University of Michigan School of Art and has done additional independent study in digital illustration, color and is currently studying

animation. An adjunct associate professor in the Art Program at Lansing Community College since 1981, she teaches illustration, color, calligraphy and a course in business issues for artists. Kate also presents short workshops in a variety of techniques and topics. Her personal artwork is represented by Mackerel Sky Gallery in East Lansing and Synchronicity Gallery in Glen Arbor, Michigan. It has also been exhibited in juried shows around the country.

## ARTISTS IN EDUCATION



### Linda J. Beeman

Linda J. Beeman has lived the majority of her life in mid-Michigan, growing up on the Shiawassee River next to Curwood Castle in Owosso. She recently moved back to Owosso and maintains her studio there as a mokuhanga (Japanese woodblock printmaker) - one of approximately 100 professionals outside of Japan. Beeman studied Art History at the University of Kansas and attended Dundas Valley School of Art in Dundas, Ontario. She teaches mokuhanga workshops around the state, has taught at Interlochen and Blue Lakes Fine Art Camp and does demonstrations at galleries as part of her exhibitions.

Linda has exhibited widely in Japan and in 2012 was invited by the Japanese Government to be Artist in Residence at Mt. Fuji. Linda is the Founder and Director of Art From the Lakes, a biennial professional art and artist exchange program between Michigan and Shiga, Japan – Michigan's Sister State and is the Arts and Culture Representative to the Michigan/Shiga Sister State Board. Beeman has been Artist in Residence at Porcupine Mountain Wilderness State Park and Sleeping Bear Dunes National Lakeshore. She was published in the art publication, *The Art of the Sleeping Bear Dunes* and in the 2014 "green" issue of *Professional Artist Magazine*. Her works have garnered numerous awards and are found in many corporate and private collections around the world.



### Jerry Catania

In 1969, Jerry Catania's art education teaching career began as a Peace Corps Volunteer in a secondary school in the West Indies. He is an experienced artist and educator with a career spanning over 40 years. Currently working for two schools in the medium of glass, his home base is Water Street Glassworks, a non-profit community school in downtown Benton Harbor. In summer,

he instructs a summer program of the School of the Art Institute of Chicago at Ox-Bow. Highlights from his career include several years teaching in rural and urban elementary public schools as well as 12 years in community college and 10 years in the university. His education includes: BFA, 1969, Michigan State University; Pilchuck Workshop (1972), Stanwood, WA; MA, Western Michigan University (1989); and Post-graduate studies, Michigan State University (1985- 1990).



### Mark Chatterley

Mark Chatterley is constantly in the studio creating work or traveling with his work to shows. An abstract figural sculptor, Mark likes "turning off the inner critic and just see what happens," allowing "psychological content floating threw the work." Scale is not a problem for Mark. His full-sized figures are engaging and contemplative. His goal is to give "the bare essentials of what it is to be human."

Chatterley got his beginning at Northern Michigan University and finished his undergraduate BFA from Michigan State University. He completed his Master of Fine Arts from MSU in 1981. An accomplished ceramicist, his work shows across the country and abroad. His work has been featured in various publications, including *The New York Times*, and *Ceramics Monthly*. Gracing the pages of many books, his work can be found in *American Art Collector: Juried Competition of New Work*, and *The Figure in Clay: Contemporary Sculpting Techniques* by Master Artists. His massive expanses of entwined figures compel the viewer to reflect on implied relationships.



### Leslie Donaldson

Leslie Donaldson joined Interlochen Center for the Arts as the Director of the College for Creative Arts in the fall of 2013. Active as a leader for arts and culture in Michigan since 1998, Ms. Donaldson is best known for her work in the greater Lansing area where she led a community-based fine arts program, founded two contemporary art spaces, coordinated a nationally recognized art festival, and served as the Executive Director of the Arts Council of Greater Lansing where she led in the development and implementation of the state's first regional cultural economic development plan. In addition to her many programmatic accomplishments, Ms. Donaldson has extensive experience as

a consultant, community-builder and grants administrator for the arts. She is also frequently tapped as a juror, arts instructor, speaker and mentor for emerging artists.

Trained as a visual artist and musician, Leslie holds her Master of Fine Arts in painting/printmaking from Rhode Island School of Design and a Bachelor of Fine Arts in studio art from Michigan State University. Her artwork explores systems, nature and societal tools as influenced by her childhood and incorporates drawing, painting, sculpture, performance and sound. Her work has been exhibited in New York, Rhode Island and Michigan and she has been a fellow at Oxbow and Vermont Studio Center.



### Gijsbert van Frankenhuyzen

Born in the Netherlands, Gijsbert van Frankenhuyzen developed an early interest in studying and observing nature and wildlife. His formal education began in 1968 when he enrolled in the Royal Academy of Arts in Arnhem, the Netherlands, to study graphic design. Upon graduating, he was employed as a commercial artist and photographer. He immigrated to Michigan in 1976 and became the art director for the Michigan Natural Resources Magazine. For 17 years he was responsible for the layout design, photos and paintings that accompanied each article. Spring of 1998, Sleeping Bear Press of Chelsea, Michigan released his first full color children's book *The Legend of Sleeping Bear*. The book was later honored as Michigan's Official State Children's book. As of 2014, he has 32 published children's books with Sleeping Bear Press. You can visit his gallery online at: [www.hazelridgefarm.com](http://www.hazelridgefarm.com)



### Craig Mitchell Smith

Custom designed and made individually by hand, the unique glass artwork of nationally renowned Craig Mitchell Smith is truly something to behold. By discovering a revolutionary technique created through the culmination of his life's experiences, Craig now brings his passion into our own homes and gardens.

Craig has developed a new technique with glass, far surpassing the boundaries of the medium. His technique emulates a painter's brush strokes on canvas by using thousands of glass pieces. Through firing, reshaping and creating custom slumping molds for every glass component, Craig conceives a truly unique piece each time he is inspired. Visit the Craig Mitchell Smith gallery or explore his website [www.CraigMitchellSmith.com](http://www.CraigMitchellSmith.com) to discover his beautiful talent for yourself.

## CREATIVITY RESEARCHERS



### Dr. Punya Mishra

Dr. Punya Mishra is Professor of Educational Technology at Michigan State University where he directs the Master of Arts in Educational Technology program. He currently chairs the Creativity Special Interest Group at the Society for Information Technology in Teacher Education. He (with Dr. Matthew J. Koehler) co-chaired the SITE 2011 Conference and is former chair of the Innovation & Technology Committee of the American Association of Colleges of Teacher Education (AACTE). He is nationally and internationally recognized for his work on the theoretical, cognitive and social aspects related to the design and use of computer-based learning environments. He has worked extensively in the area of technology integration in teacher education, which led to the development (in collaboration with Dr. M. J. Koehler) of the Technological Pedagogical Content Knowledge (TPACK) framework, which

has been described as being "the most significant advancement in the area of technology integration in the past 25 years."

The readers and editors of *Technology and Learning* journal recently named Dr. Mishra as one of the ten most influential people in educational technology. He has received over \$7 million in grants, has published over 50 articles and book chapters and has edited two books. Dr. Mishra is an award-winning instructor who teaches courses at both the masters and doctoral levels in the areas of educational technology, design, and creativity. Dr. Mishra is a gifted, creative and engaging public speaker, having made multiple keynote and invited presentations for associations and conferences nationally and internationally. He is also an accomplished visual artist and poet. You can find out more about him by going to <http://punyamishra.com/>.



### Karl Gude

Karl Gude is the former Director of Information Graphics at Newsweek magazine and at The Associated Press. After a decade at Newsweek, during which he covered a wide range of stories from how to plant flowers in your garden so that they bloom throughout the day to the World Trade Center attack, Karl was invited to create two programs at MSU: one on information graphics and another on Creativity and Complex Problem Solving.

Karl is a visual storyteller, artist and writer who consults with groups ranging from PR firms to the governmental agencies (like the CIA) to help them create understandable information graphics. He also writes a regular column for the Huffington Post, has presented at three TED-x talks, and given a pair of talks at South-by-Southwest (SXSW), the technology conference in Austin, Texas, on the Power of Visual Storytelling.





### Dr. Ren Hullender

Dr. Ren Hullender is assistant professor of Visual Arts Education at Central Michigan University and is MAEA Historian and President-Elect. He is in his 39th year as an art educator and has taught at the secondary and higher education levels. His investigation into the future of education in the United States and China has led him in several research directions. In 2013, as a result of his learning theory research in art as cognition, he was invited to China to lecture, demonstrate, and conduct workshops on Innovating Pedagogical Practice at Chinese education universities. In continued collaboration with Chinese education reform, he is currently designing an Art & Science Magnet School in Shenyang, bringing Chinese art students to the U.S., and creating opportunities for American pre-service and practicing art educators to teach in China.

Ren conducts multiple service-learning projects in Michigan communities each year and is in the second year of an international project with elementary schools in Okaya, Japan. He has presented on service-learning at multiple regional, national, and international conferences, most recently: A Reflection Model for Transformative Learning at the National Collegiate Honors Council, and Service-Learning: A Visual Arts Pedagogy for Sustainable Futures at the American Educational Research Association Annual Meeting. Ren is also the recent recipient of the Michigan Campus Compact Community Service-Learning Award for 2014-2015. Ren just returned from the International Conference on the Image, in Berlin, where he presented, Emerging Lens-Based Pedagogies of Self: Precedents and Possibilities.



### September Buys

September Buys is passionate about experimenting with, learning from, and sharing ideas with others. She has taught at all levels pre-K through University, and currently teaches at the middle level, where she has spent the bulk of her career. After earning her BA (WMU, 99) and MA (MICA, 04) in Art Education, September helped write/edit the Michigan Grade Level Content Expectations for Visual Art in 2009 and served on the Revision/Editing team for the recently

released NAEA publication, "Purposes, Principles and Standards for School Arts Programs." In addition to serving on the National Core Visual Arts Standards Writing Team, Buys is currently developing an action research-based curriculum about teaching for creativity. September is currently serving NAEA in the role of National Middle Level Director-Elect. Among her awards, she is a past MAEA Michigan Art Educator of the Year and past NAEA National Middle Level Art Educator of the Year.

## ARTISTS IN INDUSTRY



### Teckla Rhoads

*Sponsored by General Motors*

Two years after graduating from the Center for Creative Studies Industrial Design program in 1981, Teckla joined the General Motors design team as a lettering specialist. She eventually moved on to GM Operations, which gave her a unique perspective on the inner workings of the business. Today, as the Executive Director of Global Industrial Design, Teckla focuses on building a global relationship with the GM teams around the world. "GM Design is an international entity today and all these different cultures and perspectives and needs are leveraged to make us a stronger, more creative company, but they all must be blended and coordinated." She also oversees many different aspects of design beyond automotive that are the visual expressions of the GM brands and the company. She provides direction for staff working on everything from exhibit design, environmental design, corporate identity and product and merchandising design..



# MAEA Conference

## Pre-Registration and Ticket Request Form

65<sup>th</sup> Annual Conference ~ November 13-16, 2014

Lansing Center / Radisson Hotel at the Capitol, Lansing, MI

Deadline for Radisson Hotel reservations is October 13 so register early!

⇒ You may also register online at: <http://miarted.org/data/> ⇐

### Step 1: Participant - You must be an MAEA member to attend

**IMPORTANT: YOU MAY NOW INCLUDE YOUR NEW/RENEWED MEMBERSHIP FEE AS PART OF YOUR REGISTRATION CHECK. IF YOU NEED TO RENEW, OR BECOME A MEMBER, FILL OUT THE MEMBERSHIP FORM IN THIS EDITION, AND THEN ADD THE TOTAL TO STEP 7 OF THIS CONFERENCE REGISTRATION FORM. IF YOU ADD A MEMBERSHIP FEE, YOU MUST INCLUDE THE MEMBERSHIP FORM WHEN YOU MAIL IN THIS CONFERENCE REGISTRATION.**

Name: \_\_\_\_\_

- Workshop Presenter  
 Handicapped accommodation needed

Address: \_\_\_\_\_

#### Membership (check one):

- New Member  
 Renewing Member (expiration date before 9/11/14)  
 Current Member (expiration date after 10/11/14)

City/St./Zip: \_\_\_\_\_

Member ID: \_\_\_\_\_

Phone: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Email: \_\_\_\_\_

Region #: \_\_\_\_\_

### Step 2: Conference Registration Fee

- Active/Renewing/New Member (\$165)  
 Retired (\$85)  
 Spouse (\$100) (Children must also register for conference and for meals)  
 Full-Time Student (\$85)

Step 2: Conference Registration Fee Total \$ \_\_\_\_\_

### Step 3: Tickets

#### A) Meals (Mark All Applicable)

##### Thursday

Broad Museum Tour & Social Hour \_\_\_ @ \$10 = \$ \_\_\_\_\_

##### Friday

Breakfast: Division Breakfast \_\_\_ @ \$10 = \$ \_\_\_\_\_

Administrators' Breakfast \_\_\_ @ \$10 = \$ \_\_\_\_\_

Lunch: Plated Lunch Chicken \_\_\_ @ \$12 = \$ \_\_\_\_\_

Plated Lunch Vegan \_\_\_ @ \$12 = \$ \_\_\_\_\_

##### Saturday

Breakfast: Plated Business Breakfast \_\_\_ @ no fee

Lunch: Box Lunch

Italian Grinder \_\_\_ @ \$10 = \$ \_\_\_\_\_

Turkey Wrap \_\_\_ @ \$10 = \$ \_\_\_\_\_

Vegetarian Wrap \_\_\_ @ \$10 = \$ \_\_\_\_\_

Dinner: Awards Banquet Chicken \_\_\_ @ \$30 = \$ \_\_\_\_\_

Awards Banquet Vegan \_\_\_ @ \$30 = \$ \_\_\_\_\_

Gala: Kingdom HeARTs Gala \_\_\_ @ \$ 4 = \$ \_\_\_\_\_

##### Sunday

Breakfast: Continental Buffet \_\_\_ @ \$10 = \$ \_\_\_\_\_

Step 3A: Meals Total (all 3 days) \$ \_\_\_\_\_

#### B) TICKETED ONLY: Workshops/Tours (mark all applicable)

Fusing "Fun"raiser Fee \$15 \_\_\_\_\_

[Fundraiser for local charity and MAEA Memorial Endowment Art Educator Scholarship Fund]

Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

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Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

Workshop # \_\_\_\_\_ Fee \$ \_\_\_\_\_

Step 3B: Tickets Total \$ \_\_\_\_\_

## Instructions

- Use a separate form for each person
- Photocopy a completed form for your records
- Register early to avoid disappointment
- Must be postmarked by October 31, 2014
- All receipts from both snail mail and online registration are emailed. Watch for emails from: [conferenceregistrar@miarted.org](mailto:conferenceregistrar@miarted.org)
- You must be a member to attend
- When paying registration online with PayPal or credit card, there is a 3% fee charged.
- Questions?  
Margaret Black: [MAEAregistrar@gmail.com](mailto:MAEAregistrar@gmail.com)  
Jane Inhulsen: [inhul4@comcast.net](mailto:inhul4@comcast.net) or 810-603-0615

### Onsite Rates (eff. Oct. 31, 2014)

- Onsite rates: Member \$235, Retired \$160, Spouse \$175, Full-Time Student \$150

#### Please note:

All Vegan meal options are also gluten free.

- Meals for children can be made by special arrangements and for the cost of hotel meal.
- All meal events require tickets.
- Indicate if attending and total cost.
- Full-time students must be defined as full-time by the schools they attend.
- For special dietary needs and meals for children, please contact the registrar at: 989-731-1707 or [MAEAregistrar@gmail.com](mailto:MAEAregistrar@gmail.com)
- Plated meals will be served within the first 15 minutes of the time designated in the program. Late meals will not be provided.



- Scheduling two ticket sessions at the same time will cancel each other out.
- Do not list non-ticketed workshops.
- Attend all other non-ticketed sessions on a first come basis.
- Limited only by room capacity, request of presenter, as noted in program.
- Register early!

- Continued on next page -

# Instructions

## Step 4: Donation

- I wish to make a donation to the State Conference Student Sponsorship Award  
 \$1    \$3    \$5    \$10    \$20    other \$ \_\_\_\_\_    Not this year

Step 4: Donation Total \$ \_\_\_\_\_

## Step 5: SCECH

- Yes, I would like to pre-register for SCECHs for \$20.00

Step 5: SCECHs Total \$ \_\_\_\_\_

## Step 6: Membership Process

Members may now write one check for membership and conference registration. You must include your completed membership form as well as your conference registration form, if you choose to pay in one check.

Before October 31, 2014, you may renew or become a new member by going to [www.miarted.org](http://www.miarted.org), click on JOIN/RENEW, then click on NAEA/MAEA MEMBERSHIP NEW/RENEW.

- ♦ After October 31, 2014, membership must be snail mailed to Christopher Bruce.

**Membership fees are in addition to registration fees.**

No REFUND/REQUESTS after October 31, 2014

- ♦ Refund requests must be made in writing. Emails are not accepted.

## Step 7: Payment Summary

Total from Step 2: Conference Registration Fee	\$ _____
Total from Step 3A: Meals	\$ _____
Total from Step 3B: Tickets	\$ _____
Total from Step 4: Donation	\$ _____
Total from Step 5: SCECH's \$20	\$ _____
Total from Step 6: Membership [Total from NAEA/MAEA membership form added here]	\$ _____

**Final Conference Registration Fee Total: \$ \_\_\_\_\_**

All receipts from both snail mail and online registration are emailed. Watch for emails from:  
[conferenceregistrar@miarted.org](mailto:conferenceregistrar@miarted.org)

- Questions? Contact Melissa Hronkin:  
[m\\_hronkin@hotmail.com](mailto:m_hronkin@hotmail.com)
- Pick up your SCECH packet onsite, near the registration area
- Before October 31 you may renew, or join at [www.miarted.org](http://www.miarted.org) (Join/Renew > Become a Member)
- After October 31 membership must be snail mailed to: Christopher Bruce
- Mail:
  - Membership Form
  - Membership Check
- To:  
**Christopher Bruce**  
**Membership Secretary**  
**2630 Northvale Dr NE - Apt 102**  
**Grand Rapids MI 49525**

- Make Conference Registration Check Payable to:  
**MAEA 2014 Conference**
- Conference Registration check may be for steps 2-6, if new/renewing with registration.
- Mail:
  - Registration Form
  - Membership New/Renewed Form (if applicable)
- Snail mail registrations to:  
**Margaret Black, MAEA Registrar**  
**PO Box 316**  
**Waters, MI 49797**

## NAEA/MAEA Strict Registration Procedures

PAYMENT MUST BE INCLUDED to process form & reserve sessions

- Those without payment will not be processed.
- A confirmation/receipt will be emailed to all registrations that are clearly postmarked on or before October 31, 2014. All other receipts, without an email address will be given out at the conference registration site.
- You will receive confirmation from [conferenceregistrar@miarted.org](mailto:conferenceregistrar@miarted.org) Look for this confirmation and print a copy.

DO NOT MAIL any forms after October 31, 2014

- Those postmarked after October 31, 2014 are considered LATE and will be processed in order of arrival before the conference opens based on workshops available.
- Onsite rates will be effective as of October 31, 2014.

You may wish to REGISTER EARLY & have your district reimburse you later to avoid conflicts or closed sessions.

Questions? Email Jane Inhulsen: [inhul4@comcast.net](mailto:inhul4@comcast.net) or Margaret Black: [MAEAregistrar@gmail.com](mailto:MAEAregistrar@gmail.com)



# MAEA Conference

**2014 Special Conference Registration Form**  
 65<sup>th</sup> Annual Conference ~ November 13-16, 2014  
 Lansing Center / Radisson Hotel at the Capitol, Lansing, MI

⇒ You may also register online at: <http://miarted.org/data/> ⇐

## This form is for you if you are...

If you are any of these Special People, please check the appropriate boxes below and fill out the contact information to the right.

Then follow the instructions for mailing in your requests.

**1. A Designated Guest** of award recipient \_\_\_\_\_ (Awardee)  
*(One Designated Guest per Awardee – receives one free ticket)*

**Saturday Meal Selection:** Awards Banquet Dinner Chicken \_\_\_\_\_  
 Awards Banquet Dinner Vegan \_\_\_\_\_

**2. A Guest** of an award recipient \_\_\_\_\_ (Awardee)

**Saturday Meal Selection:** Awards Banquet Dinner Chicken \_\_\_\_\_ @ \$30 = \$ \_\_\_\_\_  
 Awards Banquet Dinner Vegan \_\_\_\_\_ @ \$30 = \$ \_\_\_\_\_

**3. A School Administrator** with \_\_\_\_\_ (Art Educator)

**Friday Meal Selection:** Administrators' Breakfast \_\_\_\_\_ @ \$7 = \$ \_\_\_\_\_

**4. A Spouse** of an attending member \_\_\_\_\_ (Member)

**Spouse Registration Fee** \_\_\_\_\_ \$100

**Meal Selections (Mark all applicable):**

<p><b>Thursday</b></p> <p>Broad Museum Tour &amp; Social Hour _____ \$10 = \$ _____</p> <p><b>Friday</b></p> <p><b>Breakfast:</b> Division Breakfast _____ \$10 = \$ _____          Administrators' Breakfast _____ \$10 = \$ _____</p> <p><b>Lunch:</b> Plated Lunch Chicken _____ \$12 = \$ _____          Plated Lunch Vegan _____ \$12 = \$ _____</p>	<p><b>Saturday</b></p> <p><b>Breakfast:</b>          Plated Business Breakfast _____ \$16 = \$ _____</p> <p><b>Lunch:</b> Box Lunch</p> <p>Italian Grinder _____ \$10 = \$ _____          Turkey Wrap _____ \$10 = \$ _____          Vegetarian Wrap _____ \$10 = \$ _____</p> <p><b>Dinner:</b> Awards Banquet Chicken _____ \$30 = \$ _____          Awards Banquet Vegan _____ \$30 = \$ _____</p> <p><b>Gala:</b> Kingdom HeArTs Gala _____ \$4 = \$ _____</p>
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### Spouse Payment Summary

Spousal Registration Fee \$ \_\_\_\_\_  
 Total from Meals \$ \_\_\_\_\_  
**Final Conference Registration Cost:**  
 \$ \_\_\_\_\_

All special guests must complete this Contact Information section before sending this to the MAEA 2014 Conference Registrar, Margaret Black.

## Your Contact Info

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 District: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 City/St./Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

## Instructions

Enclose this form and payment of total amount.

Make payable to:  
**MAEA 2014 Conference**

Send to:  
**Margaret Black, MAEA Bookkeeper**  
**PO Box 316**  
**Waters, MI 49797**

Questions? [MAEARegistrar@gmail.com](mailto:MAEARegistrar@gmail.com)

**Your Total Fee:** \$ \_\_\_\_\_

## Please note:

All Vegan meal options are also gluten free.

- Meals for children can be made by special arrangements and for the cost of hotel meal.
- All meal events require tickets.
- Indicate if attending and total cost.
- Full-time students must be defined as full-time by the schools they attend.
- For special dietary needs and meals for children, please contact the registrar at: **989-731-1707** or [MAEARegistrar@gmail.com](mailto:MAEARegistrar@gmail.com)
- Plated meals will be served within the first 15 minutes of the time designated in the program. Late meals will not be provided.

# CONFERENCE INFORMATION AND POLICY

**Online Registration will open September 15, 2014 and will close October 31, 2014.**

You must be a member of NAEA/MAEA and pay a conference registration fee to attend this conference, unless you are a guest. [See Special Registration guidelines]

## MEMBERSHIP

You must be a member of NAEA/MAEA to attend this conference. If you are not, please complete the membership form on the back page of this edition. You may also go to the MAEA website [www.miarted.org](http://www.miarted.org), click on Join/Renew and follow the directions. If you are joining after the deadline listed on the conference registration form, then you must MAIL this application and your check to our Membership Secretary:

### Christopher Bruce

Membership Secretary  
brucechristopher@gmail.com  
2630 Northvale Drive NE – Apt. 102  
Grand Rapids, MI 49525

If you are a new or renewing member, your membership fee can now be included in your conference registration fee. Please remember to fill out and include the membership application.

## PRE-REGISTRATION NOTIFICATION

All members have the option of registering through the traditional mail process or registering online at [miarted.org/data/](http://miarted.org/data/). The online registration information includes TICKETED or LIMITED sessions only. Non-ticketed sessions do not require pre-registration.

Everyone pre-registering with a postmark not later than October 31, 2014 will be emailed a registration receipt. You must include your email in the registration, either online or mailed. If you do not include an email where you can receive the receipt, then you will receive your receipt at the conference when you pick up your registration materials. All receipts from both snail mail and online registration are emailed. Watch for emails from: [conferenceregistrar@miarted.org](mailto:conferenceregistrar@miarted.org). **YOU MUST PUT THIS EMAIL ADDRESS IN YOUR ADDRESS BOOK TO RECEIVE THE EMAILED RECEIPT. NO RECEIPTS WILL BE MAILED.**

*Note: Most ticketed workshops will sell out very quickly. Registrations postmarked after the pre-registration deadline of October 31, 2014 will be handled in order of their arrival with receipts handed out at the conference registration site.*

## PRE-REGISTRATION PAYMENT

Payment is required at the time of both snail mail and online registration. Several options are available: check sent with snail mail registration, or Pay Pal or with a credit card with online registration. Registration payment onsite will be \$75 higher. There will be no admission to the conference without complete payment. If your school district or university plans to pay your registration, and does not make payment prior to onsite check in, you will be required to pay the entire fee to participate in the conference. It is your responsibility to then seek reimbursement from your district or university. If payment is not received by October 31, 2014 your pre-registration will be cancelled. Any ticketed sessions you have reserved will then become available for onsite registration. If there are extenuating circumstances, please contact Jane Inhulsen at [inhul4@comcast.net](mailto:inhul4@comcast.net) or Margaret Black at [MAEAregistrar@gmail.com](mailto:MAEAregistrar@gmail.com) no later than the close of online registration.

## SPECIAL REGISTRATION

A Special Registration form for School Administrators, guests of award recipients, and guests of members is provided in this edition as well as online. These special guests may fill out the Special Registration form in this edition or online. This form will allow them to reserve tickets for Administrators' Luncheon, the Awards Banquet as well as a meal selection for the same, or a ticket for the Saturday night Kingdom Hearts Gala. Spouses who are attending those meals or events listed above should register as a Special Guest.

## Registration Hours

Thursday: 3:00 p.m. – 8:00 p.m.  
Friday: 8:00 a.m. – 8:00 p.m.  
Saturday: 8:30 a.m. – 1:00 p.m.

## ONSITE REGISTRATION LOCATION

Registration may be completed onsite at the Lansing Center coatroom upon arrival. However, the onsite registration fee is \$75 higher in all member categories. This also means standing in line longer with less chance of obtaining desired ticketed workshops.

## SESSIONS

Some special guest artists, workshops, tours and events have restrictions. Please note: TICKETED sessions in the program are due to fees, room size and presenter requests. Non-ticketed sessions will be a first come, first served at the door of the session and should NOT be listed on your registration form. Actual TICKETS are provided in your onsite registration envelope for tours, meals and medleys. Class lists are provided for the session presenter and for all other ticketed sessions. Nametags need to be worn at all times. The nametags give you access to the Vendor area, workshops, tours and meals. Tickets for ticketed events must be presented at the time of entry.

## REFUNDS

It is NAEA/MAEA Policy that all requests for refunds are submitted in writing, stating the reason that you expect a refund. A \$50 processing fee is charged for all cancellations [regardless of the date requested].

All TICKETED events are non-refundable. Executive Board will consider refund requests for dire circumstances, excluding the \$50 Processing fee and non-refundable events.

## Conference Materials for Participants

Registration will be held at the Lansing Center coatroom. All materials may be picked up at the registration site. Look for all open and cancelled workshop events in this area as well. Conference nametags must be worn everywhere! This includes the Vendor area, workshops, meals, and tours. You will be denied access without your nametag!

Conference Materials for Presenters Presenters must check in at the presenter registration area, located near the conference registration in the Lansing Center coatroom. You will pick up workshop information and event materials, presenter information and gift bag there.

## Important Advisory

*Presenters graciously share their ideas and time for your benefit. Presenters have enough materials on hand for the limit listed in their session information. Please respect these limits. Arrive on time. Attend the entire session. Display professional and courteous behavior at all times. Student Classification means FULL-TIME students.*

## OPEN MEETING POLICY

NAEA/MAEA policy states all sessions held within the framework of its conference are open to all NAEA/MAEA members who are registered for the conference. The only exception is for ticketed functions, including meals, workshops or receptions that may be sponsored by other groups.

## TAX DEDUCTION

To qualify for a tax deduction, a person must be registered for the conference. Treasury regulation No.1.1625 permits income tax deduction for educational expenses [registration fees and cost of travel, meals, and lodging] undertaken to:

1. Maintain or improve skills required in one's employment or other or business;

OR

2. To meet express requirements of an employer or law imposed as a condition to retention of employment, job status, or rate of compensation. [IRS Publication #508, U.S. Government printing office] Please retain your pre-registration confirmation and receipts for your records and reimbursement from your district.

## 2014 CONFERENCE SCECHS

State Continuing Education Clock Hours (SCECHs) may be requested at time of pre-registration, either online or snail mail or onsite, with a \$20 certificate fee charge. Participants who desire SCECHs are responsible for following state guidelines by having presenters sign you in and out of their sessions. Please look for the SCECH table near registration and be prepared to pay the fee and fill out a form.

Please note: Upon conclusion of the workshops we will upload participant information to a Secure Central Registry (SCR). This will trigger an email from the Michigan Department of Education instructing you to complete an online profile and evaluation within 30 days. Failure to follow through within 30 days will mean loss of SCECHs. SCECHs and graduate credits may not be applied to the same workshop.

# Would you like the chance to show and sell your artwork and other handmade items at the MAEA 2014 Conference?



MAEA ARTISANS GALLERY

Saturday, November 15, 2014

8:30 pm - 11:00 pm

At the Radisson, outside the Capitol Ballroom during the Kingdom Hearts Gala

We recognize that a large number of our members are working visual artists, as well as educators. We also know that our members appreciate and are inspired by the work of their colleagues. MAEA is proud to host the Artisans Gallery at the 2014 Conference in Lansing. Members will have a space to showcase and sell their works of art and handmade items. This event will be publicized on the MAEA web page and Facebook page, as well as during the conference.

Any MAEA member and invited artists may showcase and sell their work. In order to sell your work at the Artisans Gallery, you must register to participate and must be registered for the MAEA Fall Conference. Registration as an exhibitor is \$15 per table. Set up will be 7:30-8:30 p.m. and teardown will be at 11:00 pm. Email any questions to [jillian.brunsting@gmail.com](mailto:jillian.brunsting@gmail.com). You will receive an email confirmation of your registration.

## MAEA ARTISANS GALLERY Exhibitor Form

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Description of item(s) (25 words or less)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

No. of tables desired \_\_\_\_\_ x \$15 each = TOTAL: \_\_\_\_\_ (Please make check payable to MAEA Artisans Gallery)

Payment:  Check Enclosed  Money Order Enclosed

Mail this form and payment to: Jillian Steele, 1228 Shaffer Ct, Lansing, MI 48917

I have read and agree to the guidelines listed below.

Signature \_\_\_\_\_ Date \_\_\_\_\_

By registering for a space at the Artisans Gallery, seller agrees to the following guidelines:

- Seller is a 2014 MAEA Conference registrant or invited guest artist.
- Items for sale are limited to handmade, non-commercial products and are not services (e.g. massage, face painting) MAEA reserves the right to reject any reservation for any reason. Rejected reservations will be returned.
- Reservation includes one draped table, with chair, located in the Artisans Gallery; no other services or items are included. Work for sale cannot exceed the reserved table space.
- All reservations sales are final; no refunds. Payment must be made by check or money order and reservations mailed separately from conference registration.
- MAEA determines table locations by reservation order. Reservation no. 1 equals table no. 1.
- Seller is responsible for shipping/bringing items to conference site and for their table set up and tear down. Seller is also responsible for bringing any cash needed to make change for cash sales.
- Seller accepts responsibility for any sales and transactions, as well as any local, state, and federal taxes or fees.
- Seller refrains from any other sales outside of the Artisans Gallery during MAEA Conference hours and in its locations.
- MAEA shall not be held liable for personal injury, death, property damage or accident arising out of this event.

# MAEA Members Show

A celebration of art educators who are currently producing artwork and would like to share their talents with their peers

- Any member of MAEA can submit up to two pieces.
- 2-D and 3-D works are eligible.
- All 2-D work must be matted and/or framed. **Work should be ready for hanging.**
- All 3-D work should be displayable on a pedestal and weigh no more than 30 pounds.

## Where? When?

- Exhibition will be held at **The Lansing Center**, Banquet 5&6
- **Opening Reception:** Friday, Nov. 14, 9pm – 11pm, with music provided by Delicious Bass.
- The exhibit will run Friday, 11am – 11pm, and Saturday, 10am – 3pm

## Drop-off and Pick-Up of Artwork

- **Drop off** your work to the Lansing Center, Banquet 5&6, for hanging onsite Friday, from 7-9 am.
- **Pick up** your work in Banquet 5&6 of the Lansing Center on Saturday, from 3-5 pm.

## To Enter

Send your name and contact information, title, media, sale price (or NFS) of your work(s) to Kari Jones: [jones@morrice.k12.mi.us](mailto:jones@morrice.k12.mi.us) by Oct. 24th.

## Liability:

It is understood and agreed by all entrants that artworks submitted is at the entrant's own risk. All due care will be exercised in handling artwork by MAEA personnel. No exhibit personnel will be responsible for loss or damage. Artists are advised to carry their own insurance. Submission of work constitutes an agreement by entrant to abide by the rules of the exhibit.



Jane Inhulsen
Executive Secretary
8149 Green Valley,
Grand Blanc, MI 48439

Return Service Requested

PRSR STD
U.S. POSTAGE
PAID
ALLIED MEDIA

NAEA / MAEA MEMBERSHIP APPLICATION

Membership with MAEA is membership to both NAEA and MAEA:

Mail to: NAEA Membership Department, 1806 Robert Fulton Drive, Suite 300, Reston, VA 20191

-OR- MAEA Membership Chair: Christopher Bruce, 2630 Northvale Dr. NE Apt. 102, Grand Rapids, MI 49525

-OR- Membership online: www.miarted.org click on All Members Services, then click on Become a Member

Please Print ALL Information Below:

Form fields for personal information: New/Renewal, Name, Address, City/State/zip, Home Phone, Email, MI County, School District, Work, Fax.

Form fields for membership categories and dues: Active, Associate, Retired, First Year Professional, Full-Time Student, Institutional, and a SUB TOTAL field.

Membership dues include \$25 for a membership subscription to Art Education and \$15 for a membership subscription to NAEA News. A separate rate is established for non-member subscriptions.

TOTAL: Students - attach photocopy of current student I.D.

Please check ONE professional level where you spend over 50% of your professional time:

Form fields for professional level: Elementary, Middle Level, Secondary, Museum, Higher Ed, Supervisor / Administration, Full-Time Student, Retired Member.

Payment Information

Form fields for payment: Check Enclosed, Charge (Visa/Mastercard).

Credit Card Number, Expiration Date, 3-Digit Security Code

Signature, Charge by phone 1(800) 299 -8321