



Jane Inhulsen
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Greetings MAEA *ArTeacher* Advertiser,

The Michigan Art Education Association prints three publications a year as noted below. The *Winter* edition is the “*micro Arteacher*” version, while the Fall and Spring/Summer editions are full size. All of these editions are also posted on our website: www.miarted.org. If you choose to purchase ad space in the publications, fill in the *Quarterly Publication section* and email your ad as directed below. *You will have the ability to use different ads for each publication throughout the year.*

As an advertiser you may wish to purchase space on our Website Home page. Your logo will be placed with an active link to your website for one year. The ad space on our Home page is limited to *eight advertisers* at any one time. If you wish to purchase that premium space, check the section *Home Page Advertising* below the publication fees. Then email your logo and link as directed below.

Prices and Updated Deadlines:

Please mark the ad size desired and send this form in with your ad and/or logo (if website is included) and your payment. [Check made out to MAEA.] You will have the option to use different ads for each publication throughout the year.

Issue:	Spring/Summer 20__	Fall 20__	Winter 20__
Deadline:	April 1	July 1	November 1
Mailing:	Online & full <i>ArTeacher</i>	Online & full <i>ArTeacher</i>	Online & micro
Circulation:	1,000	3,000	1,000

Size	Spring/Summer	Fall	Winter (micro)	All Three
Eighth Page 3.5" X 2.25"	\$100.00 _____	\$100.00 _____	\$75.00 _____	All 3 for \$225 _____
Quarter Page 3.5" X 4.75"	\$175.00 _____	\$175.00 _____	\$125.00 _____	All 3 for \$425 _____
Half Page 7.25" X 4.75"	\$225.00 _____	\$225.00 _____	\$175.00 _____	All 3 for \$575 _____
Full Page 7.25" X 9.75"	\$275.00 _____	\$275.00 _____	\$225.00 _____	All 3 for \$725 _____

Website Home Page Advertising.....1 year for \$725_____

Grand Total included in this payment: \$_____ (please make a copy for your records)

Advertiser contact information:

Contact name/title: _____

Company name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____

Fax: _____

Email: _____

Website: _____

MAEA Contact Information:

Mail invoice and check to: Jane Inhulsen, MAEA Executive Secretary
18674 Goldwater Road
Westfield, IN 46062
810-444-2585

Make check payable to: Michigan Art Education Association

Email your ads to: inhul2@gmail.com

MAEA Publication advertising: can be either JPG or PDF format. You may send both black and white and color. The publications are in black and white, while the online editions are in color.

www.miarted.org

MAEA Website Home page advertising: can be either JPG. Size will be 175 pixel max width by 250 pixel max height.

*The MAEA is a non-profit organization affiliated with the National Art Education Association.
The Michigan Art Education Association's mission is to promote quality visual arts education through leadership, service, and professional development.*