



Advocacy Month Ideas

As proposed by the Advocacy Group within the current MAEA Strategic Plan ~ Implement ideas at anytime

						1 Host an Arts Festival.
2 Invite an administrator to attend an art opening with you.	3 Post student artwork online using a website like ArtSonia.	4 Host a K-12 teachers and students exhibit (showcase your talents too!)	5 Rotate an exhibit of K-12 student work at your central board office.	6 Host a silent art auction of student work to raise money for your art club	7 Create/maintain your teacher webpage.	8 Start an Arts PTO or Arts Booster Association
9 Plan a “family field trip” event to a local gallery or museum.	10 Write an article for your school district newsletter.	11 Set aside time to read all of the new information posted on the MAEA website.	12 Work with a community sponsor to create an art scholarship.	13 Award an “art Student of the month” with a special certificate.	14 Email your state representative and express why art is important for kids.	15 Hand out “Talking Points” cards at Parent Teacher conferences.
16 Create a powerpoint of student work to be played on public access tv.	17 Celebrate your students’ artistic achievements in your local newspaper.	18 Develop an “Art for Lease” Program with your local library.	19 Offer service learning project opportunities to your students	20 Hold a parent/student art night. Students teach their parents!	21 Mentor a new art teacher; encourage them to join MAEA.	22 Host an “art camp” in your classroom.
23 Rotate an exhibit of student work in area businesses.	24 Write a grant for a special project involving the community.	25 Plan an Empty Bowls Project.	26 Register for next years “Pinwheels for Peace” campaign.	27 Collaborate with other arts organizations (i.e. Artserve).	28 Add art advocacy links to your district website.	29 Update your bulletin boards frequently.
30 Start an Art Honors Society.						

Find more information and resources on the MAEA website: www.miarted.org